

FINAL REPORT 2021

JI.HLAVA IDFF IS A CELEBRATION OF CREATIVE DOCUMENTARY CINEMA AND THE LARGEST EVENT OF ITS KIND IN CENTRAL AND EASTERN EUROPE.



1. BASIC INFORMATION ABOUT THE FESTIVAL

The 25th Ji.hlava International Documentary Film Festival took place on Oct 26 – 31, 2021.

The live part of Ji.hlava was followed by the digital part – Ji.hlava Online that was held on October 31 – November 14, 2021 on the festival website (www.ji-hlava.cz).

"We are very happy that, even in pandemic times the Ji.hlava IDFF attracted our audiences back to the cinemas and showed how important culture and social gatherings for each of us are. We are glad to report that the safety measures taken have been efficient and followed by the visitors. The subsequent online part of the festival has confirmed that Ji.hlava can reach its audience both live and digitally. Thanks to the online part, the individual documentaries had several times more viewers. This is also a long-term effort of the festival team – to make the films available to the broadest possible audience."





THE 25TH JI.HLAVA IDFF TOOK PLACE AT THE FOLLOWING VENUES: Vysočina Regional

Gallery I., Vysočina Regional Gallery II., DKO, Dukla Cinema, DIOD, Horácké Theatre Jihlava, Máj Cinema – Třešť, Grand Hotel, Center for Documentary Film, Masarykovo náměstí Square (VR Zone + Game Zone), U Mincovny houses, Festival tent behind DKO, Church of the Holy Spirit, College of Polytechnics Jihlava, Vysočina Region Regional Office, Jihlava City Council, Parish Congregation of the Czech Brethren Evangelical Church

Organiser: DOC.DREAM services, s.r.o.

& DOC.DREAM – Association for the Support of Documentary Cinema

The association is a successor to DOC.DREAM (former JSAF). The founder and sole owner of DOC.DREAM services s.r.o. is DOC.DREAM.

Registered office: DOC.DREAM, Jana Masaryka 16,

586 01 Jihlava

Delivery address: MFDF Ji.hlava, Karlovo nám. 19,

Praha 2, 120 00

Contact: info@ji-hlava.cz

www.ji-hlava.cz

FESTIVAL TEAM

Festival Director: Marek Hovorka

Financial Director: Katarína Holubcová

Executive Director: Eva Flídrová

Programme Board: Petr Kubica, Andrea Slováková,

Marek Hovorka

Programmers: David Čeněk, Milan Kruml,

Pavel Klusák and others.

Programme Department: Juraj Machálek,

Adriana Belešová, Tereza Soldátová, Nela Bieslová,

Viktor Licek and others.

Ji.hlava Industry Programme: Jarmila Outratová,

René Kubášek, Andrea Slováková,

Veronika Procházková, Anna Ondrejková and others.

Inspiration Forum: Tereza Swadoschová, Iveta Černá, Filip Remunda, Mikuláš Odehnal, Ivo Bystřičan and others.

Ji.hlava for Kids: Šimon Bauer, Iva Honsová, Linda Vávrová and others.

Off-screen programme: Andrea Slováková, Pavel Klusák, Dávid Procházka, Lucia Šimášková and others.

Ceremonies: Petr Hátle, Adéla Kabelková,

Kristýna Milaberská and others.

PR and Media Communication: Zuzana Kopáčová,

René Kubášek, Tereza Domínová, Petr Knepr, Eva Müllerová, Kamila Boháčková and others. **Production:** Alice Teslíková, Ondřej Lukeš, Mario

Kolínský, Anna Zelená and others.

Guest Service: Renáta Balogh, Eva Sýkorová,

Kateřina Jellušová, Kateřina Lohrová, Gabriela Gálová,

Naděžda Nazarová, Anna Chmelíková,

Alžběta Petřinová and others.

Strategic partnerships: Veronika Bröcknerová,

Nikola Páleníčková, Veronika Tvrzníková

Finance department: Lucie Tůmová,

Tereza Šemberová

Visual identity: Juraj Horváth

Graphics: Pavel Novák, Markéta Kudláčová,

Klára Zahrádková, Kristýna Žáčková

Stage design and architects: Ivana Kanhäuser

and Jiří Mašek, Lukáš Výtisk





IN 2021, THE JI.HLAVA IDFF ATTRACTED 5,498 ACCREDITED VISITORS.



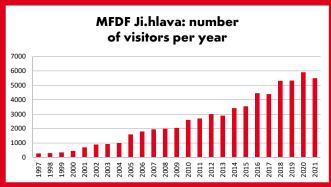


The Ji.hlava IDFF was attended by 5,498 accredited visitors (550 online), including 964 film professionals, 228 festival guests, and 293 journalists.

The accompanying programme, Ji.hlava for Kids, issued 412 accreditations, with a total of 2,850 participants. Over 80 Czech and international guests debated on the Inspiration Forum discussion platform and 2,587 visitors attended the programme.

The overall attendance of the Ji.hlava IDFF programme was over 85,000 visitors. Attendance of the live part of the festival exceeded 30,000, and the Ji.hlava Online registered 32,000 film views. When converted by a factor of 1.7 (used as standard by streaming services to determine the number of viewers), we arrive at nearly 55,000 online viewers.

Ji.hlava Online offered a daily afternoon streamed service from the festival studio in the Horácké Theatre that ran during both the live and the online part of the festival. The service featured interviews, discussions with filmmakers, film invitations and much more. Live service on the festival YouTube channel (that offered not only the Ji.hlava festival service but also the Inspiration Forum programme and Ji.hlava for Kids) registered 46,000 views during the festival. The Facebook streams marked a total number of views exceeding 30,000.







THE FESTIVAL SPOT OF THE 25TH FESTIVAL EDITION WAS MADE BY FILIPINO DIRECTOR KHAVN DE LA CRUZ.





THE DESIGN OF THIS YEAR'S AWARDS WAS CREATED BY ARGENTINEAN-CZECH ARTIST FEDERICO DÍAZ (AMONG THE PREVIOUS CREATORS WAS, FOR EXAMPLE, CHINESE ARTIST AND DISSIDENT AI WEIWEI).







Ji.

THE CONTRIBUTION TO WORLD CINEMA AWARD WAS GRANTED TO DIRECTOR JANA ŠEVČÍKOVÁ.



INDUSTRY PROGRAMME

The festival's Industry Programme is traditionally focused on the support of documentary cinema, primarily in Central and Eastern Europe. This year it reached nearly 1,000 film professionals from around the world, 200 of whom joined the programme online.

The first edition of the Ji.hlava New Visions Forum was another novelty. It featured 20 documentary projects from Europe and 16 from the USA in various stages of development.

This year saw the tenth edition of the Emerging Producers project, showcasing eighteen talented European producers.

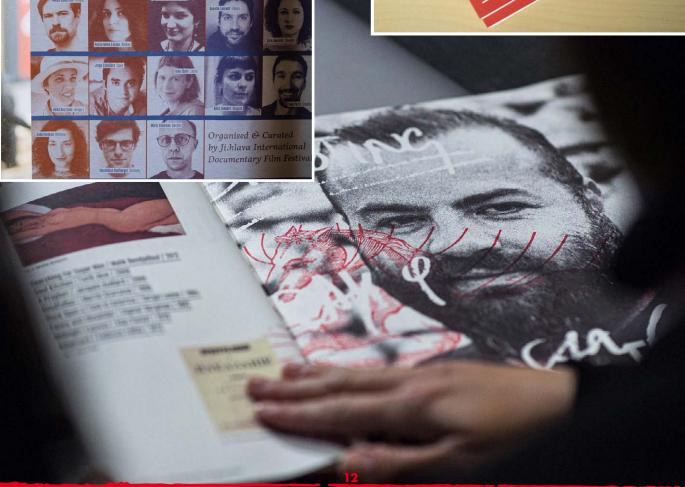
The festival also hosted the 11th edition of the Festival Identity workshop; a meeting of representatives of international film festivals, accompanied by the competition exhibition of festival posters from 2020 to 2021.

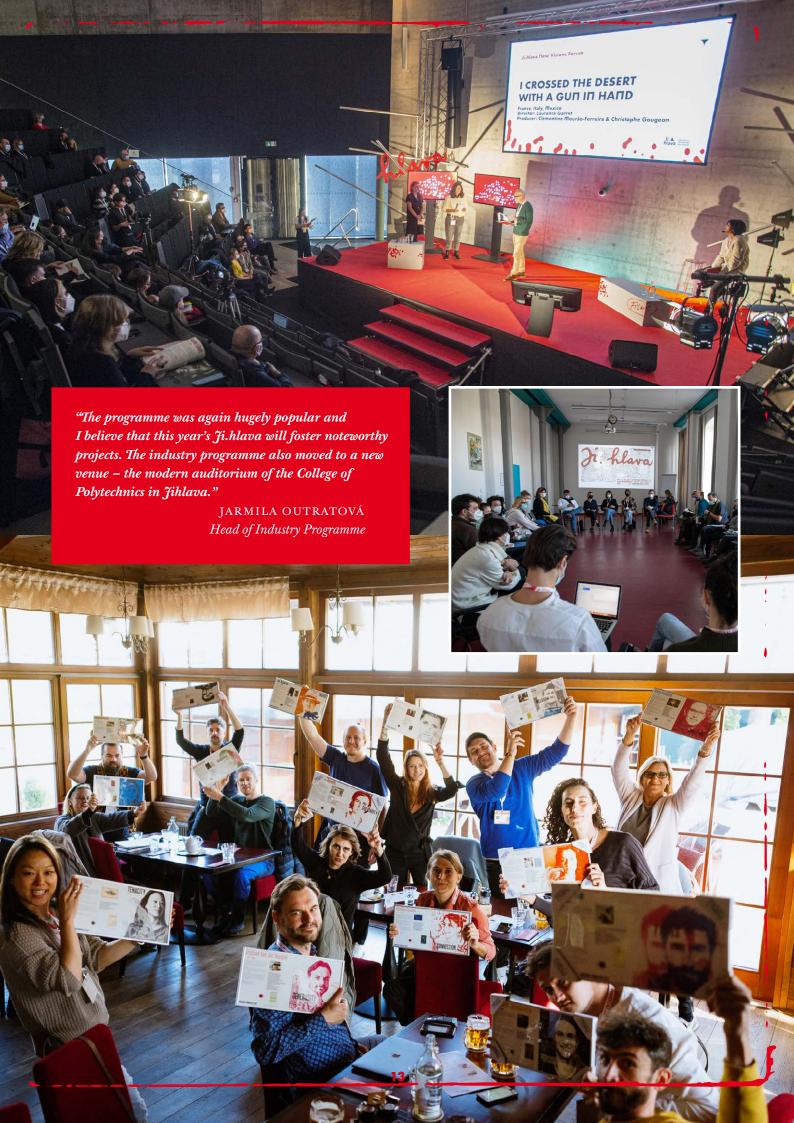
NIEW GENIERATION DIE DOCUMENTARY FILM PR**oduc**er

For the sixth time in a row, Ji.hlava Academy took place – a three-day workshop that enabled young filmmakers to shoot films in the haiku format which were presented to the audience on the last day of the festival.

The Matchmaking Accelerator service was again very successful. Its aim is to connect filmmakers and producers with film festival organizers, distributors, and co-producers as well as other film professionals. In total, we helped arrange more than 500 meetings.











THANKS TO THE PARTNERS FOR THE SUPPORT IN THE YEAR 2021

General Partners

Ministry of Culture Czech Republic Czech Film Fund Creative Europe MEDIA City of Jihlava Vysočina Region

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Czech Television

Main Media Partners

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Jan Barta

Partners of Ji.hlava Film Fund

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Festival Partners

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International Visegrad Fund
Ministry of Culture Czech Republic
Audiovisual Producers' Association (APA)
City of Jihlava
Creative Europe Desk Czech Republic
Czech Film Center

Partners of Inspiration Forum

European Cultural Foundation
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Republic representation
International Visegrad Fund
Masaryk Democratic Academy
Friedrich Naumann Foundation for Freedom
Creative Europe Desk Czech Republic
Czech Centres
EUNIC – EU National Institutes for Culture

Industry Section Co-organiser

Institute of Documentary Filmu

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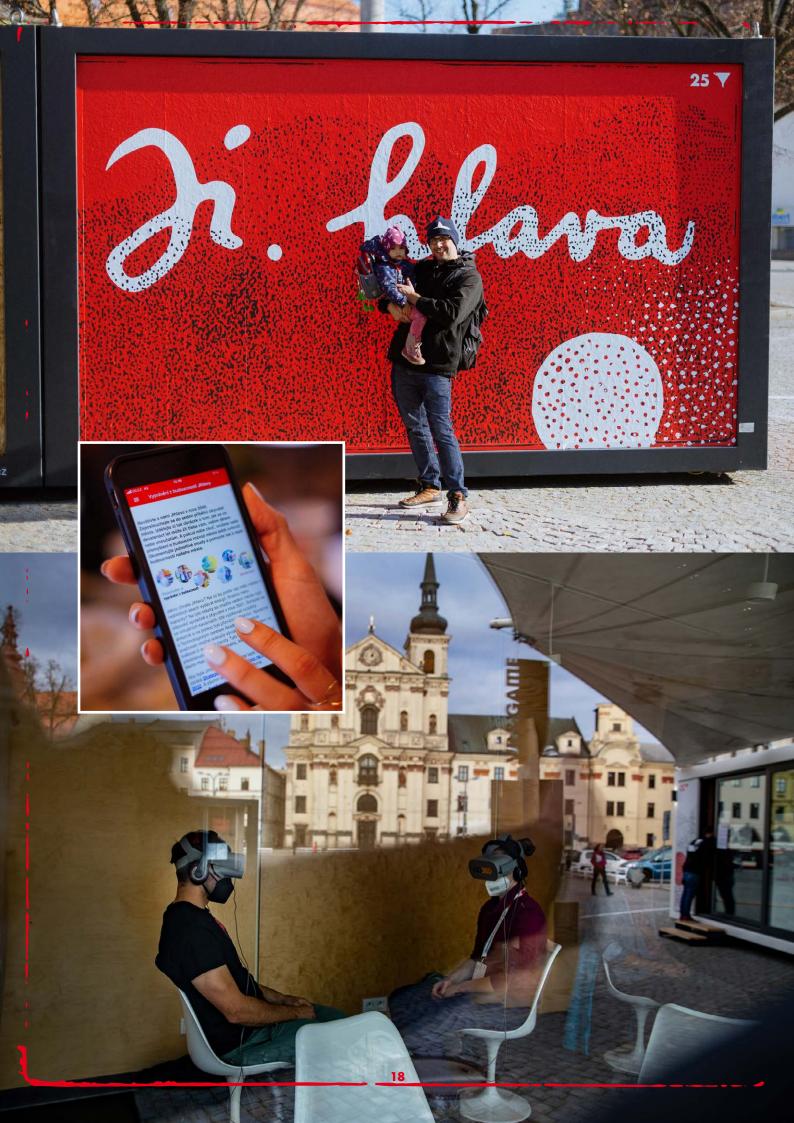
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Kapitál

Kinema.sk

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Kino Ikon





JI.HLAVA FOR KIDS

Although the festival audience and the Ji.hlava IDFF are growing up together and founding families, we also keep the youngest documentary film fans in mind. We teamed up with the Center for Documentary Film dedicated to audiovisual education to prepare the Ji.hlava for Kids programme.

The fourth edition of Ji.hlava for Kids hosted 420 spectators. The six-day platform for kids offered 15 workshops, 6 performances, 5 concerts and other off-screen events. The programme took place at the Vysočina Regional Gallery and was designed for children aged 0 to 14. The smallest children can play in the children's zone in the company of festival assistants. The older ones could have enjoy and educate themselves at workshops and seminars – for example, while inventing, creating and broadcasting a half-hour programme for the official festival stream.

This year's Ji.hlava for Kids will newly be interconnected with the programme for adults, namely the Inspiration Forum. Personalities from all different walks of life will visit the children – and children will become the participants of the discussion forum for grown-ups.









INSPIRATION FORUM

The eleventh edition of the Inspiration Forum was also hugely popular. Over the course of five days, 25 programmes and discussions held live in Jihlava or online brought nearly 80 guests from all over the world, including gender studies legend Judith Butler and Afghan filmmaker Sahraa Karimi. Among the guest speakers was also one of the most notable contemporary ecological thinkers, David Abram, Canadian philosopher and writer Nick Srnicek or famous US psychiatrist Bruce D. Perry.

HOW NOT TO GO CRAZY
On mental health

THE EQUATION OF TOMORROW

On equality and inequality

FAIR PLAY

On the digital future

NEW NATURE

On our relationship with our environment

ONLINE SPECIAL

The election is over, what now?

The live Inspiration Forum discussions were attended by **2,500** visitors, and the online discussion space was visited by **25,396** viewers.

www.inspiracniforum.cz

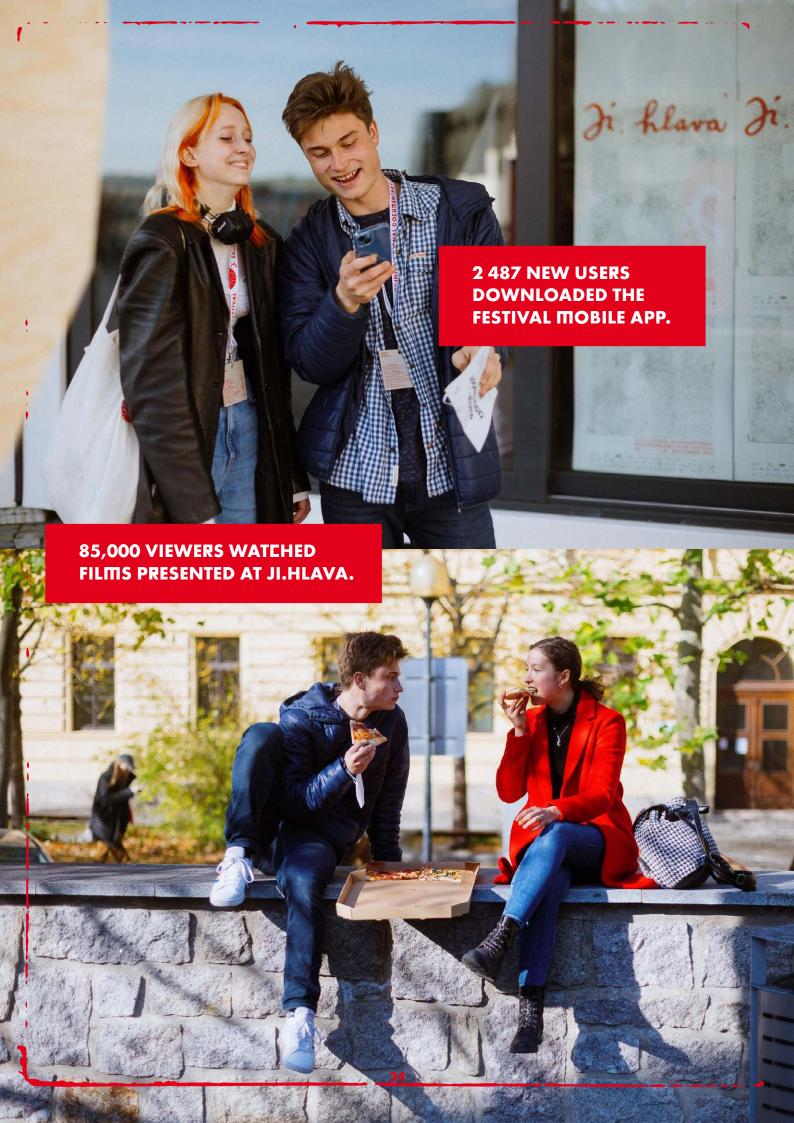
ΠΕ**SLÝCHAΠÉ VZTAHY** UΠΗEARD (OF) RELATIOΠS



"It is notable that although the individual themes of this year's Forum were seemingly separate (mental health, equality and inequality, digital technologies, the relationship between humans and nature), in all areas there was a call for systemic change, greater sensitivity and an emphasis on mutual care. I am happy to see the Inspiration Forum as a space fostering such reformative ideas."

TEREZA SWADOSCHOVÁ





25TH JI.HLAVA IN FIGURES

• The 25th Ji.hlava IDFF took place over 6 days • Ji.hlava Online ran for 2 weeks • 214 volunteers helped with the organisation of the festival • the festival screened 338 films of all metros from a total of 2700 registered titles • 132 of them were produced in Czechia • 64 films were screened in world, 18 in European and 18 in international premiere • 85 000 viewers watched the films at Ji.hlava • cinema attendance was 30,000 visitors • online viewership reached almost 55,000 • the Inspiration Forum featured 80 guests • the Inspiration Forum discussions were attended by 2,500 participants • 25,000 people watched the online streams of the Inspiration Forum • the festival presented films from 52 countries • the programme offered almost 100 Q&As after the screenings and 25 discussions during the Inspiration Forum • 31 students attended the 14th edition of the Media and Documentary Seminar • Ji. hlava for Kids welcomed 420 young visitors • and offered 15 workshops, 6 theatre performances and 5 concerts • 19 films were screened in the Czech Joy documentary competition • 16 films were selected for the Opus Bonum world competition • the Testimony section screened 19 films • 23 films were screened

in the Czech Television Documentary section • the festival's mobile app was downloaded by **2,487** people • **13** streamed evening screenings with post-film discussions with filmmakers took place as part of the online part of the festival • 25th Ji.hlava handed out **32** awards • Ji.hlava Online was watched by over **80%** of the festival visitors who attended the live part of the Ji.hlava IDFF • the festival website registered **572,370** visits during the entire Ji.hlava • **90%** of viewers are going to come back to the Ji.hlava IDFF next year







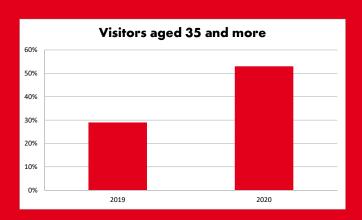
TARGET GROUP OF THE FESTIVAL

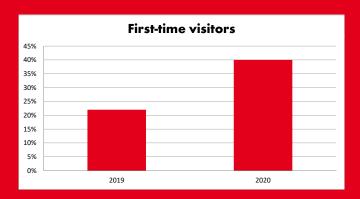
The largest demographic group in terms of the festival visitors are people aged 18 to 40, with higher education and interested in social issues and culture. Festival visitors come mainly from larger Czech cities, but also from Slovakia.

Thanks to its online form, last year the festival managed to find new viewers. The number of visitors aged 35 and over has almost doubled (from 29% in 2019 to 53% in 2020), as has the percentage of first-time visitors (from 22% in 2019 to 40% in 2020).

Of the first-time viewers, 55% were over 35 years of age (and 2/3 of them over 45).











FESTIVAL PROMOTION

MEDIA PROMOTION ON CZECH TELEVISION

(General Media Partner) – Czech Television broadcast **45** spots promoting the 25th Ji.hava International Documentary Film Festival with **43.3** % GRP, and **19.71** % Reach. The spot reached a total of **2,097,844** visitors, pre-rolls in iVysílání broadcast announcing this year's festival had **8,200** impressions.

Television audiences could traditionally watch the closing ceremony entitled "Documentary Joy from Jihlava". The broadcast was followed by almost 30,000 viewers.

RADIO COVERAGE – 109 spots were aired on Czech Radio's nationwide stations (Radiožurnál, Dvojka, Vltava, Radio Wave), Radio 1: 40 spots.

FESTIVAL SUPPLEMENTS – Aktuálně.cz news portal (70,000 visits), Respekt weekly (45,000 copies), Jihlavské listy daily (20,000 copies)

1,000 copies, Emerging Producers Catalogue: 1,250 copies, Industry Programme Brochure: 800 copies, Programme Brochure: 2,400 copies, Czech Joy in the Spotlight – 800 copies, Posters: A3 – 600 pieces, A1 – 300 pieces, Accreditation lanyards – 4,000 pieces, Festival advertisements published in more than 30 media outlets and in over 30 catalogues of affiliated film festivals.

FESTIVAL ADVERTISEMENTS published in more than **30** media outlets and in almost **30** catalogues of affiliated film festivals. American film review magazine Variety sent 3 special newsletters about the Ji.hlava IDFF to its subscribers.

CZ and EN Facebook: **23,500** followers, Instagram: **4,900** followers

The final report including the award-winning films is available HERE.



2. SELECTED FESTIVAL GUESTS

VITALY MANSKY

Russian documentarian. He was born in Ukraine and is currently living in Latvia. After graduating from VGIK, he went on to become a screenwriter and host of the Russian TV channel Current Time TV. His films were shown at over 400 international festivals where he won over 50 awards. The Testimonies competition section and the Tribute section at the 25th Ji.hlava IDFF featured, among other films, his two latest titles *Putin's Witnesses* (2018) and *Gorbachev. Heaven* (2020).

OLIVER STONE

American director, screenwriter and producer. He won Academy Awards for his film *Platoon*, *Wall Street*, *Born on 4th July* and *JFK*. During his online Masterclass at the 25th Ji.hlava IDFF he introduced his documentary film *JFK Revisited: Through the Looking Glass*. A former Vietnamese war voluntary flicks through thousands of classified documents published by the CIA and FBI in 2017, putting the legendary assassination into the context of today's and yesterday's political struggles.

JUDITH BUTLER

Judith Butler is a philosopher and an expert in gender theory. Their theories of the performative nature of gender and sex were highly influential within feminist and queer theory. They are active in several human rights organizations. They were a guest of the discussion *Trouble with Gender*, *Care and Violence* that took place as part of the Inspiration Forum.

BRUCE D. PERRY

Neuroscientist and psychiatrist. Over the last thirty years, Dr. Perry has been an active teacher, clinician and researcher in children's mental health and neurosciences. His work on the impact of abuse, neglect and trauma on the developing brain has impacted clinical practice, programs and policy across the world. His most recent book, What Happened to You? Conversations on Trauma, Resilience, and Healing, co-authored with Oprah Winfrey, was released in 2021. The Inspiration Forum had him as a guest of the Origin of Trauma programme.

DAVID ABRAM

Cultural ecologist and philosopher and founder and creative director of the Alliance for Wild Ethics. He is best known for his work bridging the philosophical tradition of phenomenology with environmental and ecological issues. Abram coined the phrase "the more-than-human world" as a way of referring to earthly nature, a term that has become a key phrase within

the lingua franca of the broad ecological movement. He was a guest of the Between the Human Animal and the Animate World programme at the Inspiration Forum.

And others...









PROGRAMME SECTIONS

COMPETITION SECTIONS

OPUS BONUM is a selection of world documentaries introducing innovative topics and means of filmic expression.

CZECH JOY provides an overview of the latest Czech documentary production.

FASCINATIONS focus on radical forms of documentary filmmaking – experimental film.

FASCINATIONS: EXPRMNTL.CZ is a competition showcase of the latest Czech experimental films.

SHORT JOY brings a showcase of best international short docs. The winner is selected by the audience who can watch the films before the start of the festival at DAFilms.cz

TESTIMONIES bring a selection of films that capture the current state of the world from various perspectives.

RETROSPECTIVES

SUSAN SONTAG: FILMMAKING IS A PRIVILEGE

Susan Sontag (1933–2004) was an influential American essayist, publicist, writer, director, human rights defender, and female emancipation activist. Her interest in film is present in her entire work. Her complete film work was featured at this year's Ji.hlava IDFF.

TRANSLUCENT BEING: KAROL PLICKA

A grand retrospective of films by Karol Plicka, a famous Slovak-Czech photographer, folklorist and violin virtuoso showcased his audiovisual film production which he produced as a director, cinematographer and script editor.

CONFERENCE FASCINATIONS: ROMANIA

For the seventh year in a row, the Conference Fascinations — a supporting industry programme featuring an extensive section for experimental documentaries has focused on the presentation and distribution of motion pictures — both within a bigscreen cinema context and in galleries. This year, this retrospective program focused on Romania.

TRIBUTE VITALY MANSKY

Vitaly Mansky is a renowned Russian director and the author of a number of films awarded at festivals across many continents. In his Ji.hlava masterclass, he focused on three recent films he has made in co-production with the Czech Republic. Under the Sun, Putin's Witnesses and Gorbachev. Heaven are all linked by the theme of the interplay between freedom and tyranny.

FASCINATIONS: ROOTS.

This thematic retrospective shows the various forms of the experimental, cinematic representation of roots – a visual motif that represents both their function and symbolic meaning.

CZECH TELEVISION DOCUMENTARIES

Traditional showcase of Czech Television's documentary production in the previous year.

FASCINATIONS: RADEK PILAŘ

Retrospective selection of Pilar's works from the 1960s to the 1990s is based on a critical look at his complete archive of 374 videotapes in various formats.

INTO HISTORY

Film-lecture programme sessions led by leading Czech documentary filmmakers. The topics reflect film history across genres and history in film across the world. Each session includes a screening of the film/films or is accompanied by a separate screening.

FAMU PRESENTS

FAMU presents a selection of the most remarkable documentaries that have been produced over the past year in various academy departments.

MY STREET FILMS

Over the eight years of existence, My Street Films established itself as an essential educational project inspiring broad public to make short films thus testifying on topics that they consider important.

NON-COMPETITION SECTIONS

Section **CONSTELLATIONS** presented films that last year shone on world documentary skies. We introduce carefully selected titles from other film festivals.

SPECIAL EVENT brought exceptional cinematic events.

SIREN TEST highlighted the area where music documentary meets with experimentation.

REALITY TV showcased new TV formats.

DOC ALLIANCE SELECTION offered the best films screened at European festivals allied under Doc Alliance.

DOK.INCUBATOR: 10 YEARS. On the occasion of its tenth anniversary, the best of its programme over the last decade was introduced.

MASTERCLASSES offered a comprehensive look at the documentary methods, creative decisions, styles, and cinematic thinking of exceptional documentary filmmakers.

JI.HLAVA 2020 – brought a selection of three award-winning documentaries from last year's documentary Ji.hlava.



THE BEST DOCUMENTARY BOOK AWARD IS THIS YEAR'S NOVELTY.



SELECTION OF THE OFF-SCREEN PROGRAMME

VIRTUAL REALITY

This year newly on the Ji.hlava Masarykovo náměstí square, the Ji.hlava IDFF gave viewers the chance to enter into the selection of 360° documentary films and works on the boundary between film and art that make use of virtual spaces to create autonomous worlds whose own rules are determined by visuality.

GAME ZONE

Serious games, simulations, adventure games, RPG – we explore the ways different genres highlight serious topics: for instance the life in a totalitarian society, the construction of a sustainable environment, the sources and spreading of fake news.

The off-screen programme included concerts under the dramaturgy of Pavel Klusák. "Intimacy" was the informal theme of this year's accompanying music programme on the experimental stage and in the traditional festival tent. All five festival days were topped up with parties featuring glowing names on the contemporary music scene tailor made to Ji.hlava by Radio Wave as part of its Night Scene programme.

The Best Documentary Book Award is this year's novelty. The award went to Czech zoologist and writer Miloslav Nevrlý for his book **Zašlá chuť morušek** / Cestovní zpráva čarodějova učně.







IN ADDITION

DOC ALLIANCE is a platform resulting from a creative partnership among 7 key European documentary film festivals: CPH:DOX Copenhagen, Doclisboa, DOK Leipzig, FID Marseille, MFDF Ji.hlava, Planete Doc Film Festival and Visions du Réel Nyon. The mission of Doc Alliance is to support documentary film and its diversity, and to constantly raise awareness about the fascinating possibilities of this genre which is often more impressive than fiction. The aim of Doc Alliance is to create an inventive and dynamic distribution platform for directors and producers and to offer their films an attractive alternative on their way to the spectators and systematically support their distribution on festival markets and the self-operated DAFilms.cz platform.

DAFILMS – YOUR ONLINE CINEMA, festival and film club at one place. It is an online VOD platform that brings you the best of both European and world documentary films. A team of curators carefully selects

the most significant documentaries, festival and art films from around the world. It also offers quality scripted films and new Czech cinema releases. The audience can look forward to a film of the week, retrospectives by prominent and emerging filmmakers as well as various thematic programmes and special events. The online portal offers both new films and timeless classics produced in Czechia and internationally the only criterion of which is high quality. DAFilms brings inspiration, socially relevant topics, visually unique films and connects audiences with refined taste in cinema with filmmakers from across the world. DAFilms is affiliated with the Doc Alliance festival network that also includes Ji.hlava IDFF and that is composed of seven key European documentary film festivals. The programme comprises over 2,000 films including the most remarkable gems of contemporary cinema for only 135 CZK per month. All of which are available for online streaming or authorized download.

DOC ALLIANCE – CREATIVE PARTNERSHIP AMONG 7 KEY EUROPEAN DOCUMENTARY FILM FESTIVALS.



EAST SILVER MARKET – Institute of Documentary Film at the Ji.hlava IDFF organises the annual East Silver Market presenting a selection of new docs made in Central and Eastern Europe. Industry guests – festival programmers, sales agents, television representatives and other film professionals - had the chance to see over 340 films finished in the previous year in the East Silver video library during the 18th edition of the market. The most popular films were Out in Force (dir. Martin Mareček), Intensive Life Unit (dir. Adéla Komrzý), Brotherhood (dir. Francesco Montagner), Betula Pendula (dir. Lina Zacher, Thomas Wellner), Gorbachev. Heaven (dir. Vitaly Mansky), Al Amari, Temporary Residence and This Time Is not for Us (dir. Jan Látal). The Silver Eye Award for the best short and feature documentary of the East Silver Market was presented.

lecturers came to Jihlava on October 25 to 30 to focus on director-producer connections – participants of a workshop dealing with the financing and legal aspects of co-productions and the visual analysis of their emerging documentary projects. The invitation of the Institute of Documentary Film to the Ex Oriente Film workshop was accepted by leading film professionals. A rich programme was prepared not only for the workshop participants, but also for all festival accreditation holders. Editor Phil Jandaly talked about his work on the film *Provincial Town E*. The lectures by producer Julianna Ugrin and director Agneiszka Zwiefka were equally interesting.

